

# IECAST Launches New Internal Empowerment Web Site

Laguna Hills, CA, October 30, 2017

IECAST CEO, Les Triché, announced the launch, today, of a new Internal Empowerment web site dedicated to delivering internal empowerment training to corporate America and other individuals.

The web site is dedicated to promoting IECAST's Internal Empowerment Program, a training program that teaches the practical application of Dr. William Glasser's Choice Theory® and Reality Therapy principles and practices.

"The benefits to corporations of internal empowerment training include improved working relationships and communication, increased emotional intelligence of employees and leaders" said Mr. Triché. "Additionally, IECAST strategically addresses employee morale and excessive absenteeism, decreases productivity and other human relations behavior and performance challenges that negatively impact an employer's 'bottom line'."

Mr. Triché went on to say, "Our program takes pride in working closely with management to tailor make strategic plans designed to address the needs of corporations to activate solutions that will improve employer-employee relations."

The web site is located at <http://www.internalempowerment.com>.

## **About IECAST**

Internal Empowerment Coaching and Scripture Therapy (IECAST, Inc.) is a non-profit, 501(c)(3) organization, devoted to providing educational services based on Reality Therapy, Choice Theory, and Internal Empowerment principles and practices.

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If you would like more information about this topic, please call RoxAnne Triché at (909) 227-8152, or email [info@internalempowerment.com](mailto:info@internalempowerment.com).